

*Pets  
helping  
people*



**2016  
Annual Report**

April 2017

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## Mission Statement

To enhance the lives of Calgarians, through the known human-animal bond, with pet visitation therapy, program development, research, education and collaboration.

## Board of Directors

President ..... Holly Yaschuk  
Vice President ..... Wendy Witczak  
Treasurer ..... Jill Chambers  
Secretary ..... Lee Sudrich  
Veterinary Director ... Dr. Wanda Vockeroth, DVM  
Director ..... Jodi Armstrong  
Director ..... Lydija Dahl  
Director ..... Ericka Belleth  
Director ..... Tina Pearson

## Staff

Diana Segboer ..... Executive Director  
Joan Andersen ..... Volunteer Coordinator  
Linda Street ..... Administrative Assistant  
Tanya Greffard ..... Operations Manager

## Statistics as of December 2016

Board Members ..... 9  
Total Active Volunteers ..... 275  
Clinics ..... 58  
Visiting Volunteers ..... 254  
Visiting Dogs ..... 245  
Visiting Cats ..... 12  
Visiting Rabbits ..... 3

## PALS Office

3019 21st Street NE, Calgary, AB T2E 7T1

Phone 403-250-7257

Office Hours: Monday to Thursday 8 am to 5 pm; Friday call first as it is Diana's errand day

Email: [info@palspets.com](mailto:info@palspets.com)

Website [www.palspets.com](http://www.palspets.com)

Charitable Registration number 10781 1879 RR0001



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## *Facilities Visited*

### Carewest Facilities:

Colonel Belcher Veterans Care Centre, Dr. Vernon Fanning Centre, Garrison Green, George Boyack Carewest, Glenmore Park Carewest, Royal Park Carewest, Sarcee Carewest, Signal Pointe Carewest.

### Hospitals:

Alberta Children's Hospital, ACH Urgent Care, Foothills Hospital, Peter Lougheed Hospital, Rocky View General Hospital, South Health Campus

### Extendicare Facilities:

Cedars Villa Extendicare, Hillcrest Extendicare

### Other longterm care facilities:

Bethany Care Centre, Beverly Centre, Beverly Centre Midnapore, Bow Crest Care Centre, Bow View Manor, Central Park/Mt Royal Care Centre, Scenic Acres Retirement Care Centre, Wentworth Court, Wentworth Residence, Whitehorn Village, Mayfair Care Centre, McKenzie Towne Care Centre, Father Lacombe Nursing Home, Glamorgan Care Centre, Edgemont Retirement Residence, Millrise Care Centre.

### Other:

Emily Follensbee School, Ronald McDonald House, Dr. Gordon Townsend School, CYOC Calgary Young Offenders Centre, Story PALS, Rotary Flames House, Calgary Women's Emergency Shelter, Inn from the Cold, Dream Centre, Southern Alberta Forensic Psychiatry Centre, Holy Cross Manor, Sheldon Kennedy Child Advocacy Centre, Renfrew Recovery, Monterey Place, Rouleau Manor, Seton Seniors, Southwood Hospice, U of C Puppy Room, SAIT Puppy Room, Chinook Hospice; Discovery House

### Intercare Facilities:

Brentwood Care Centre, Chinook Care Centre, Southwood Care Centre.

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## *Special Events and Visits*

Peter Coyle Place; Inn from the Cold; ACH Musculoskeletal & Orthopedics; Alpha House; Seton Seniors; Assertive Community Treatment; Dream Centre; Pacekids, ACH Adolescent Day Treatment; Francis House; Mustard Seed; HERA; William Taylor School; Newbridge; Renfrew Education; Silvera Westview, William Taylor School; Rocky Ridge, Foundation Place; Brenda Strafford; Millrise; Douglasdale School Autism; Christine Meikle; Bow View Manor; Southwood Hospice; Vecova Scenic Bow; Providence; Forest Lawn High School; Keeler School; Shalem Society for Senior Citizens; PREP; Heartland Agency School; Simon House Recovery, CUPS Bankview; Project Kathleen; Sonshine Centre; Fountains of Mission; Independent Living; Winston Churchill Puppy Event; Aspen Lodge; Calgary Association of Self Help; Silvera Shawnessy; Madison House; Elements; Cerebral Palsy Association; Maison Senior Living; Canadian Red Cross; Universal Rehab Society (URSA); Carnat Centre; Mary Dover (YWCA); Cerebral Palsy; Drop Inn Centre Ladies; Newbridge; Sage Hill Retirement; Bishop Grandin ES1; Alberta 7th Step; Side by Side; St Marguerite Seniors; Discovering Choices; 9th Avenue Animal Clinic; Glenmore Pool Seniors



## *2016 – A successful and busy year*

Firstly, a big thank you to our nearly 300 volunteers of the two and four legged variety. You have spent 1000's of hours sharing the unconditional love of your pets at facilities across the City of Calgary – you are the core to our organization!

Highlights of 2016 included the launch of the Pre-Board Pals in April, a partnership between The Calgary Airport Authority and PALS that brings canine pals to the airport to enhance the passenger experience.

Over the spring and summer months PALS led several fundraising events including our spring basket sale, hosted a food service booth at the Shaw Charity Classic and participated in the Advocis charity golf tournament. We attended the Alberta Children's Hospital Stampede Parade and attended the Dogs with Jobs day as well. New initiatives for PALS this summer were hosting a day at the movies showing the hilarious Secret Life of Pets, a very successful internet promotion with Highlander Wine and Spirits and promoting PALS at Pet-A-Palooza in July at Eau Claire.

In the fall, we attended the Telus Convention Centre's Art Market and did an amazing job with the booth relief and our always popular public relations booth. Other fun activities included a Paint Nite fundraiser and the Charity Pint promotion at the Wil-drose Brewery in November. PALS had a booth at

the Calgary Woman's Show and many of our volunteers spent the weekend helping to promote what we do and helped to entice new volunteers. We also held three successful promotions in the fall; an online auction, a Boozehound Palander Raffle that was very successful and the Fall Mum promotion. We continued with our special visits and the ever popular StoryPALS program with the Calgary Public Library.

A huge thank you goes out to our PALS staff – the team of Diana, Joan, Linda and our newest staff member Tanya go above & beyond and accomplish so much!

On behalf of the PALS leadership, we want to express our gratitude to the families, individuals and or-

ganizations for whom have made PALS your charity of choice, thank you from all of us.

Looking forward to another exciting year for PALS!

*Holly*

Holly Yaschuk  
PALS President



# Congratulations Chaser!

PALS is very fortunate to have many wonderful visiting pets who join with their human counterpart to spread the incredibly powerful pet therapy that PALS is renown for. However, few make the milestone that Chaser Yaschuk made during his age re-evaluation in April. Chaser began his PALS journey in fall of 2006 when he was just over 1 year old. Since that time, he has certainly made his mark on PALS serving on numerous teams, StoryPALS, PawsitivePALS, Art Market visits, Telus Spark Adults Only Night, Children's Hospital Stampede Parade participant, Critters n Cocktails model and just all around PALS spokesperson with his mom and Board President Holly.

Over the years, Chaser has kept his sweet disposition and his love for visiting, with the only change being the slight greying of his muzzle and the change in the colour of his scarves. You will now see him sporting the rare golden PALS 10 Year of Service Scarf. We are very proud of him making this milestone as it is a rarity among PALS pets. Chaser is not showing any signs of slowing down, in spite of having leg surgery earlier in the year. He is a feisty little fella that PALS is very lucky to have among its ranks. Congratulations Chaser!

A honour well deserved!

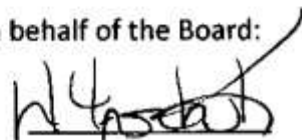


**PET ACCESS LEAGUE SOCIETY**  
**Statement of Financial Position**  
**For the Year Ended December 31, 2016**

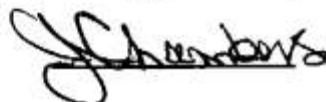
	2016	2015
<b>Assets</b>		
<b>Current Assets</b>		
Cash	\$ 56,265	\$ 20,082
Raffle	7,942	3,115
Casino	12,063	(\$816)
Accounts Receivable	-	-
GST Receivable	3,113	2,119
Prepaid Expenses	679	679
	<u>80,062</u>	<u>25,179</u>
PP&E (Note 3)	1,588	1,996
	<u>\$ 81,650</u>	<u>\$ 27,175</u>
<b>Liabilities</b>		
<b>Current Liabilities</b>		
Accounts Payable & Accrued L	\$ 18,363	\$ 14,620
Wages Payable	2,842	2,324
	<u>21,205</u>	<u>16,943</u>
<b>Deferred Contributions (Note 4)</b>		
Related Operations	53,891	53,794
Related to PP&E	-	100
	<u>75,096</u>	<u>70,837</u>
<b>Net Assets</b>		
Invested in PP&E	2,456	1,791
Unrestricted	4,098	(45,453)
	<u>6,554</u>	<u>(43,662)</u>
	<u>\$ 81,650</u>	<u>\$ 27,175</u>

Approved on behalf of the Board:

Director:



Director:



**PET ACCESS LEAGUE SOCIETY**  
**Statement of Operations**  
**For the Year End December 31, 2016**

	<b>2016</b>	<b>2015</b>
<b>Revenue</b>		
Fundraising	\$ 35,214	\$ 51,901
Donations	25,875	25,190
Casino	81,584	2,185
Grants	68,423	25,139
Memberships	8,435	7,268
	<u>219,531</u>	<u>111,683</u>
<b>Expenses</b>		
Salaries & Wages	115,764	115,734
Rent	16,800	16,350
Fundraising	5,301	24,211
Office	13,703	8,424
Volunteer	6,055	6,629
Professional Fees	298	4,335
Telephone	1,913	2,247
Insurance	3,538	3,388
Interest & Bank Charges	890	1,416
Amortization	1,073	967
Travel	1,542	815
Repairs & Maintenance	1,794	3,879
Training	1,309	1,389
	<u>169,980</u>	<u>189,784</u>
<b>Excess (deficiency) of revenue over expenses</b>	<u>\$ 49,551</u>	<u>\$ (78,102 )</u>

**PET ACCESS LEAGUE SOCIETY**  
**Statement of Changes in Net Assets**  
**For the Year Ended December 31, 2016**

	Invested in PPE	Unrestricted	2016	2015
Net assets - beginning of year	\$ 1,791	(\$ 45,453)	(\$ 43,662)	\$ 34,442
Purchase of equipment	665	0	0	0
Excess (deficiency) of revenue over expenses	0	49,551	49,551	(78,104)
<b>Net assets - end of year</b>	<b>\$ 2,456</b>	<b>\$4,098</b>	<b>\$5,889</b>	<b>(\$43,662)</b>

	Invested in PPE	Unrestricted	2015	2014
Net assets - beginning of year	\$ 2,664	\$ 31,778	\$ 34,442	\$ 54,583
Purchase of equipment	0	0	0	0
Excess (deficiency) of revenue over expenses	(873)	(77,231)	(78,104)	(20,141)
<b>Net assets - end of year</b>	<b>\$ 1,791</b>	<b>(\$45,453)</b>	<b>(\$43,662)</b>	<b>\$ 34,442</b>

	Invested in PPE	Unrestricted	2014	2013
Net assets - beginning of year	\$ 1,229	\$ 53,354	\$ 54,583	\$ 54,583
Purchase of equipment	2,240	(2,240)	0	0
Excess (deficiency) of revenue over expenses	(805)	(19,336)	(20,141)	(20,141)
<b>Net assets - end of year</b>	<b>\$ 2,664</b>	<b>\$ 31,778</b>	<b>\$ 34,442</b>	<b>\$ 34,442</b>

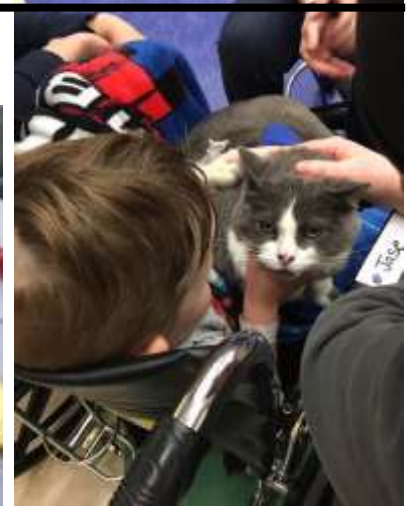
**PET ACCESS LEAGUE SOCIETY**  
**Statement of Cash Flows**  
**For the Year Ended December 31, 2016**

	2016	2015
<b>Operating Activities</b>		
Cash receipts from customers	\$ 222,796	\$ 113,217
Cash paid to suppliers and employees	(169,980)	(189,784)
<b>Cash flow from operating activities</b>	<b>52,816</b>	<b>(76,567)</b>
<b>Investing Activity</b>		
Purchase of PPE	665	\$0
<b>Cash flow from (used by) investing activity</b>	<b>665</b>	<b>\$0</b>
Increase (decrease) in cash flow	53,481	(76,567)
Cash - beginning of year	20,082	96,649
<b>Cash - end of year</b>	<b>\$ 73,563</b>	<b>\$ 20,082</b>

*Statement of Cash Flows is only for the General Account and does not include the deferred or restricted cash accounts*



# PALS—snap shot of 2016



**Paint Nite**

Let's raise our glasses and raise funds for a great cause!

PALS is hosting a Paint Nite event to raise money for PALS - a dog's friend!

Where: Hudson's Canada's Pub  
78061 Marked Trail SE, Calgary

When: November 06, 2016 at 7:00 p.m.

How: Register now at <http://www.paintnites.com/calgary/2016>

Cost: \$45.00

At Paint Nite, 50 breweries will raise and donate 5% of what we produce and sell, proceeds for 200 breweries. We'll add an exciting fund-raising and a pre-competition for all experience levels!

Let's get together and get creative - please RSVP at [calgary.com](http://calgary.com)

Come early to see and register!

Come See Us!

**PALS** & **Felching FIDO**

**CALGARY Woman's show**

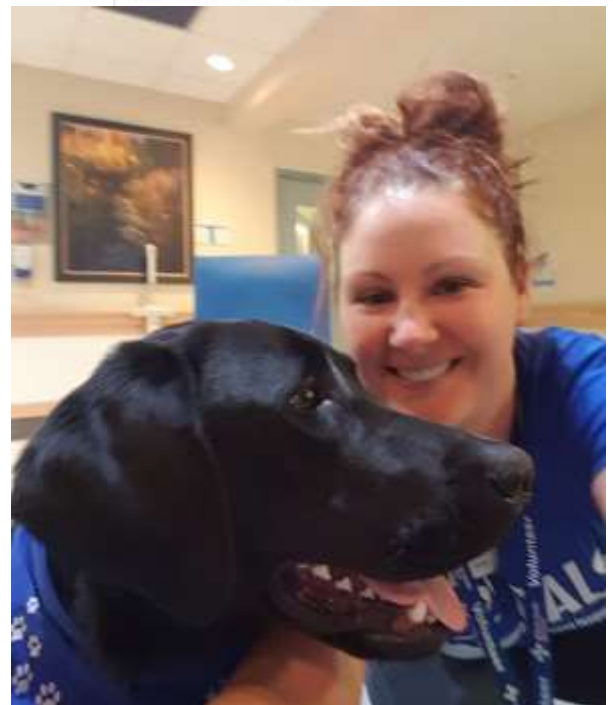
OCTOBER 22ND & 23RD  
8MO CENTRE, STAMPEDE PARK

CALL TO BOOK: 403-475-8488

Felching Fido will be selling GIFT CARDS, the most unique gift for a person with a furry friend at home!

And they will be donating \$5.00 to PALS with every gift card sold!

Support PALS while picking up a special gift for your best friend.



# PALS—snap shot of 2016



**BOOZEHOUNDS  
PALENDAR**  
lucky January 2017

**\$20**

**PALS**  
pet access league society

**ONLY 475 calendars printed**  
Valid for all 22 draws in January  
**OVER \$2000.00 IN PRIZES**

Order yours from the office 403-250-7257 or [diana@palspets.com](mailto:diana@palspets.com)  
Cash ♦ Cheque ♦ Credit Card ♦ E-transfer ([diana@palspets.com](mailto:diana@palspets.com))

**What are you waiting for???? Call today!**



**PALS**  
pet access league society

**ONLINE**  
*Barktastic*

September 26 to 30