



30 Years of Pets Helping People



Pet Access League Society 2014 Annual Report

April 2015

MISSION STATEMENT:

To enhance the lives of Calgarians, through the known human-animal bond, with pet visitation therapy, program development, research, education and collaboration.

BOARD OF DIRECTORS

| | |
|-------------------------|--------------------------|
| President | Holly Yaschuk |
| Vice President | Camelia Wong |
| Treasurer | Jill Chambers |
| Secretary | Lee Sudrich |
| Veterinary Director ... | Dr. Wanda Vockeroth, DVM |
| Director | Jodi Flaig |
| Director | Alanna Hart |
| Director | Brenda Galonski |
| Director | James Miller |
| Director | Wendy Witczak |
| Director | Rebecca Stares |

STAFF

| | |
|---------------------|--------------------------|
| Diana Segboer | Executive Director |
| Joan Andersen | Volunteer Coordinator |
| Linda Street | Administrative Assistant |

STATISTICS AS OF DECEMBER 2014

| | |
|-------------------------------|-----|
| Board Members | 11 |
| Total Active Volunteers | 299 |
| Clinics | 79 |
| Visiting Volunteers | 222 |
| Visiting Dogs | 230 |
| Visiting Cats | 8 |
| Visiting Rabbits | 2 |

PALS OFFICE

3019 21st Street NE, Calgary, AB

Phone 403-250-7257 Fax 403-250-9273

Email: info@palspets.com Website www.palspets.com

Charitable Registration number 10781 1879 RR0001

FACILITIES VISITED:

Carewest Facilities: Colonel Belcher Veterans Care Centre, Dr. Vernon Fanning Centre, Garrison Green, George Boyack Carewest, Glenmore Park Carewest, Royal Park Carewest, Sarcee Carewest, Signal Pointe Carewest.

Hospitals: Alberta Children's Hospital, ACH Urgent Care, Foothills Hospital, Peter Lougheed Hospital, Rocky View General Hospital, South Health Campus

Extencicare Facilities: Cedars Villa Extencicare, Hillcrest Extencicare

Intercare Facilities: Brentwood Care Centre, Chinook Care Centre, Millrise Care Centre, Southwood Care Centre.

Other longterm care facilities: Bethany Care Centre, Bethany Harvest Hills, Beverly Centre, Beverly Centre Midnapore, Bow Crest Care Centre, Bow View Manor, Central Park/Mt Royal Care Centre, Scenic Acres Retirement Care Centre, Wentworth Court, Wentworth Residence, Whitehorn Village, Mayfair Care Centre, McKenzie Towne Care Centre, Father Lacombe Nursing Home, Glamorgan Care Centre, Edgemont Retirement Residence

Other: Emily Follensbee School, Ronald McDonald House, Dr. Gordon Townsend School, CYOC Calgary Young Offenders Centre, Story PALS, Rotary Flames House, Autism Society Residence, Calgary Women's Emergency Shelter, Inn from the Cold, Dream Centre, Southern Alberta Forensic Psychiatry Centre, Holy Cross Manor, Sheldon Kennedy Child Advocacy Centre.

Special Events and Visits:

Golden Age Club, Sir John Franklin School, Agape Hospice, Jennie Elliot School, Mustard Seed, Robert's House, Maison Senior Living, Eau Claire, Inn from the Cold, PREP, Providence, Rocky Ridge, Heartland, Bell Street Group Home, Between Friends, Renfrew Educational, Monterey Park, Canyon Meadows Retirement Home, Brenda Strafford, Cerebral Palsy, Fountains of Mission, Holy Cross Manor, Father Lacombe, ACH Mini Stampede Parade, Hull Stampede Breakfast, ARBI Stampede Breakfast, SAIT Puppy Rooms, U of C Puppy Rooms, St Mary's University College Puppy Rooms, St Ambrose University College Puppy Room, Art Market, Shaw Charity Classic, Vecova Scenic Bow, ARBI, Sonshine Centre, Staywell Manor, Shalem Manor, Calgary Womens Emergency Shelter, Hamilton House, William Taylor School, Amica, SA Forensic Psychiatry Centre, Silvera for Seniors, Christine Meikle, CUPS, ACAD, Evanston Grand Village, Newbridge, Cocktails for Critters, Renfrew Recovery.

President's Message . . .

. . . 2014 was another actioned packed year for PALS!

One of our newest programs, PALS Puppy Rooms, has taken on a life of its own. This hugely popular event sees very long line-ups each and every time we come to visit the students at SAIT, the University of Calgary and St. Mary's University. To kick-off SAIT's Wellness week the PALS board president, her dog Chaser and the SAIT Student Association student president were featured on Global morning news.

Everything came up flowers for PALS in the spring. A rewarding flower basket fundraiser lead to over \$4092. being raised. During the Christmas season, the sale of poinsettias led to an additional \$1650 being raised for PALS.

In May, a first-ever PALS entry in the Calgary Marathon Charity Challenge participated in the 50th year of the Marathon. This 12 member volunteer team raised over \$10,500. We would like thank the team leader of the Healing Paws Team, Camelia Wong, who ran her first 50km in support of PALS!

This year we rolled out a new webpage – check out our new updated PALS page at www.palspets.com for all your PALS updates! PALS continue to tweet and be tweeted about – check us out at @PALSCalgary.

August saw PALS become the charity of choice for the Business Development of Canada (BDC) Charity Golf Tournament. Over \$21,000 was raised for PALS.

PALS was invited to walk the red carpet at the annual Calgary Humane Society's Cocktails for Critters event in October. Ten dogs and one cat were invited to walk the red carpet with local celebrities, while other PALS pets greeted their adoring fans!

PALS volunteers are now visiting at the brand new Sheldon Kennedy Child Advocacy Centre and a new specialized hospice care program is being formed.

The Alberta Children's Hospital mini-Stampede Parade and the Hull Family Services Stampede Breakfast are two sunny summer activities that our volunteers love!

The Calgary Art Market and Craft Show runs in the Telus Convention Centre every November. It is very popular event and great exposure for PALS. Providing booth relief for the artisans earns us \$5,000 and having a public relations table at this major event brings in donations and attracts a lot of new applicants to the program.

PALS also got great exposure the first time we took our pets to Telus Spark Science Centre. We were invited back on their "Biggest Hits" night, where approximately 800 "big kids" gathered to be dazzled by our pets and some really cool science exhibits.

In the spring and fall, we continued with our popular Story PALS program at the Calgary Public Library, which is now running for its tenth year.

A huge thank you goes out to our PALS staff Diana Segboer, Joan Andersen and Linda Street. Your dedication to the PALS office and our volunteers over the year has been amazing!

We saw over 70 new volunteers added to PALS this year – welcome to the PALS family, you will love

volunteering with your pets and the interaction with the people we visit. A big thank you to our volunteers both the two and four legged, you have spent 1000's of hours this year giving back – you are the core to our organization.

In 2015, PALS marks its 30th anniversary. Watch for special events in celebration of our legacy in our community.

Looking forward to an amazing 30th anniversary year!

Holly Yaschuk
PALS President



PET ACCESS LEAGUE SOCIETY
Statement of Financial Position
As at December 31, 2014

| | 2014 | 2013 |
|--|-------------------|------------------|
| Assets | | |
| Current assets | | |
| Cash | \$ 96,649 | \$ 59,460 |
| Accounts receivable | - | 785 |
| Good and services tax receivable | 2,153 | 1,063 |
| Prepaid expenses | 679 | 679 |
| | <u>99,481</u> | <u>61,987</u> |
| Property and equipment (Note 3) | 2,963 | 1,729 |
| | <u>\$ 102,444</u> | <u>\$ 63,716</u> |
| Liabilities | | |
| Current liabilities | | |
| Accounts payable and accrued liabilities | \$ 11,682 | \$ 6,638 |
| Wages payable | 2,324 | 1,997 |
| | <u>14,006</u> | <u>8,635</u> |
| Deferred contributions (Note 4) | | |
| Related to operations | 53,896 | - |
| Related to property and equipment | 300 | 500 |
| | <u>68,002</u> | <u>9,135</u> |
| Net assets | | |
| Invested in property and equipment | 2,664 | 1,229 |
| Unrestricted | 31,778 | 53,352 |
| | <u>34,442</u> | <u>54,581</u> |
| | <u>\$ 102,444</u> | <u>\$ 63,716</u> |

On behalf of the Board

 Director
 Director

PET ACCESS LEAGUE SOCIETY
Statement of Changes in Net Assets
For the Year Ended December 31, 2014

| | Invested in Property and equipment | | Unrestricted | | 2014 | 2013 |
|--|--|------------------|------------------|------------------|------|------|
| Net assets - beginning of year | \$ 1,229 | \$ 53,354 | \$ 54,583 | \$ 46,240 | | |
| Purchase of equipment | 2,240 | (2,240) | - | - | | |
| Excess (deficiency) of revenue over expenses | (805) | (19,336) | (20,141) | 8,341 | | |
| Net assets - end of year | <u>\$ 2,664</u> | <u>\$ 31,778</u> | <u>\$ 34,442</u> | <u>\$ 54,581</u> | | |

PET ACCESS LEAGUE SOCIETY
Statement of Operations
For the Year Ended December 31, 2014

| | 2014 | 2013 |
|---|--------------------|-----------------|
| Revenue | | |
| Fundraising | \$ 61,621 | \$ 26,345 |
| Donations | 33,972 | 33,283 |
| Casino | 22,771 | 59,400 |
| Grants | 21,671 | 30,623 |
| Memberships | 8,105 | 2,725 |
| | <u>148,140</u> | <u>152,376</u> |
| Expenses | | |
| Salaries and wages | 113,004 | 92,827 |
| Rental | 15,750 | 15,600 |
| Fundraising | 12,953 | 7,108 |
| Office | 7,297 | 5,430 |
| Volunteer | 6,575 | 452 |
| Professional fees | 5,180 | 11,815 |
| Telephone | 2,145 | 2,107 |
| Insurance | 2,086 | 2,370 |
| Interest and bank charges | 1,307 | 1,210 |
| Amortization | 1,005 | 1,971 |
| Travel | 979 | 868 |
| Repairs and maintenance | - | 2,118 |
| Training | - | 159 |
| | <u>168,281</u> | <u>144,035</u> |
| Excess (deficiency) of revenue over expenses | \$ (20,141) | \$ 8,341 |

PET ACCESS LEAGUE SOCIETY
Statement of Cash Flows
For the Year Ended December 31, 2014

| | 2014 | 2013 |
|---|------------------|------------------|
| Operating activities | | |
| Cash receipts from customers | \$ 202,421 | \$ 92,658 |
| Cash paid to suppliers and employees | <u>(162,992)</u> | <u>(144,760)</u> |
| Cash flow from operating activities | <u>39,429</u> | <u>(52,102)</u> |
| Investing activity | | |
| Purchase of property and equipment | <u>(2,240)</u> | - |
| Cash flow from (used by) investing activity | <u>(2,240)</u> | - |
| Increase (decrease) in cash flow | 37,189 | (52,102) |
| Cash - beginning of year | <u>59,460</u> | <u>111,562</u> |
| Cash - end of year | \$ 96,649 | \$ 59,460 |

PALS turns a page with its new Evaluation process

The therapy animal industry and its practices have evolved significantly since PALS' inception 30+ years ago. After a year of researching and consulting with other therapy animal organizations and animal welfare experts, PALS is very excited to have developed a new approach to the evaluation of PALS animals. We are currently rapping up our Spring Evaluations using this new process. The feedback from both new and current volunteers has been very positive.

The new PALS evaluation criteria has been created using therapy pet industry best practices as a guide and will be similar to the "Canine Good Neighbour"

evaluation used by the Canadian Kennel Club, with therapy-specific tests included.

We've "made do" with the PALS office over the years, conducting evaluations in tighter-than-ideal quarters, and sadly we know that some animals have not been successful at the evaluation partly because the venue was too small. We're partnered with Bow Dog Canine Specialists to provide space for our evaluation days..

Cat and bunny evaluations will continue to take place at the PALS office and will be scheduled on an "as required" basis.



Test 11 Reaction to Children



Test 7 Distraction, wheelchair



Test 10 Reaction to another dog



Test 5 Walking through a crowd



Test 6 Patted in a group



Test 7 Distraction, walker

Wherever we could be . . . PALS was there!



